

Christchurch BID

INCOME & EXPENDITURE PLANS 2021-2022



Levy Contribution Notice

Your levy for the Christchurch BID

It has only been 5 months since the BID began, and what an impact it has had since then. We have outlined below what we have done since November 2021 and what our plans and priorities are for the coming months.

Why you are receiving this levy demand

We are now entering the second period for the levy – which is our first full year from April 2022 to March 2023. The first levy demand you received in November was for the 5 months from November 2021 to March 2022.

WHAT HAS HAPPENED AND WHAT IS PLANNED

Since November we have welcomed our BID manager, Christina Pengelly, working from her office in DrUITt Hall.

Grants and joint working

- We have secured an additional £120,000 – in addition to our normal levy – from BCP Council/government grants to be spent in the BID area supporting our businesses in the post-Covid recovery with projects and events planned to drive footfall to our town centre.

Enhanced

- We have funded 50 Jubilee themed hanging baskets, jointly funded Jubilee bunting and are working with the Cleaner, Greener, Safer Team to improve our outdoor areas.

Animated

- The Business Pancake Race;
- Jubilee Children's Tea Party and Cupcake Competition (4th June in DrUITt Garden);
- Shop Window Trails for Easter, Jubilee and Christmas;
- Christmas festival planned including Christmas window displays, shop trails, music and events;
- History, Art and Culture trails planned for around the town.

Promoted

- Bargates Road Works:
We successfully collated and distributed information on claiming for loss of earnings compensation, arranged information meetings for the businesses, and promoted a BUSINESS AS USUAL campaign of posters, and banners and advertorials;
- FREE Christchurch Chamber membership for all levy payers;
- Promoting Christchurch as a destination through #LoveChristchurch;
- Sharing the news and events through social media.



Supported

- Beryl Bikes – 200 packages funded via the BID to help local employees;
- Security – we plan to work jointly with retailers, the Police, and our new CSAS officers, to enhance the safety and security in Christchurch;
- Covid and Post-Covid – we have ensured Christchurch’s voice is heard as part of the R3 Group meetings, working on BCP’s Covid response, and we have backed national campaigns supporting the hospitality sector during Covid.

If you have any suggestions or feedback, tell us! Keep up to date with our regular quarterly newsletters and e-newsletters. If you don’t receive these, let us know and we will add you to the mailing list.

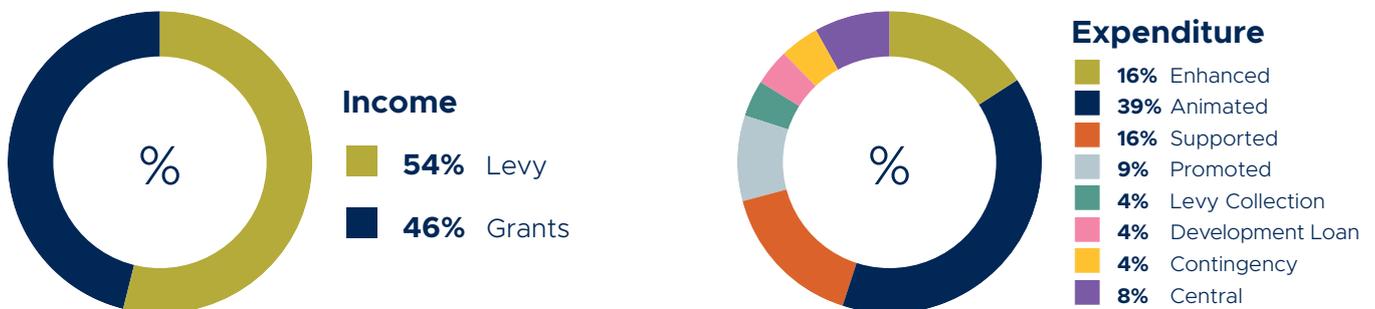
Email hello@christchurchbid.co.uk

INCOME & EXPENDITURE

ACTUAL INCOME & EXPENDITURE NOVEMBER 2021–MARCH 2022



PROJECTED INCOME & EXPENDITURE NOVEMBER 2021–MARCH 2023



YOUR LEVY CONTRIBUTION

The levy is used to fund the activities and projects outlined in the Business Plan 2021-2026, which is available from our website. Business property owners/tenants in the BID area pay an annual contribution towards the costs of operating the BID and its projects, at 1.75% of the Rateable Value of the property (1.3% if you are located in managed premises). Where we can, we also source additional funding, such as grants.

The BID operates on a **not-for-profit** basis, meaning that all income from BID levy and other sources is used towards the projects and approved overheads in the Business Plan.

If you have any queries about the enclosed levy account or the collection process, then please address your questions in the first instance to:

Stour Valley and Poole Partnership (SVPP)
PO Box 722, Poole BH15 2YE
Phone 0345 034 4569
Email svpp@bcpcouncil.gov.uk