

CHRISTCHURCH BID UPDATE!



With the economic recovery back on track, **so are we!** After a year of delays, we are pleased to announce our **provisional timeline:**

JUNE/JULY

Walkabouts, drafting our Business Plan and presentation at The Captain's Club Hotel, 6pm, 23 June

12 AUGUST

Launch Party – come and hear what the BID can do for you

2 SEPTEMBER

You'll get your ballot papers

SAVE THE DATE

12 August, 5-7pm
at The Priory Gardens

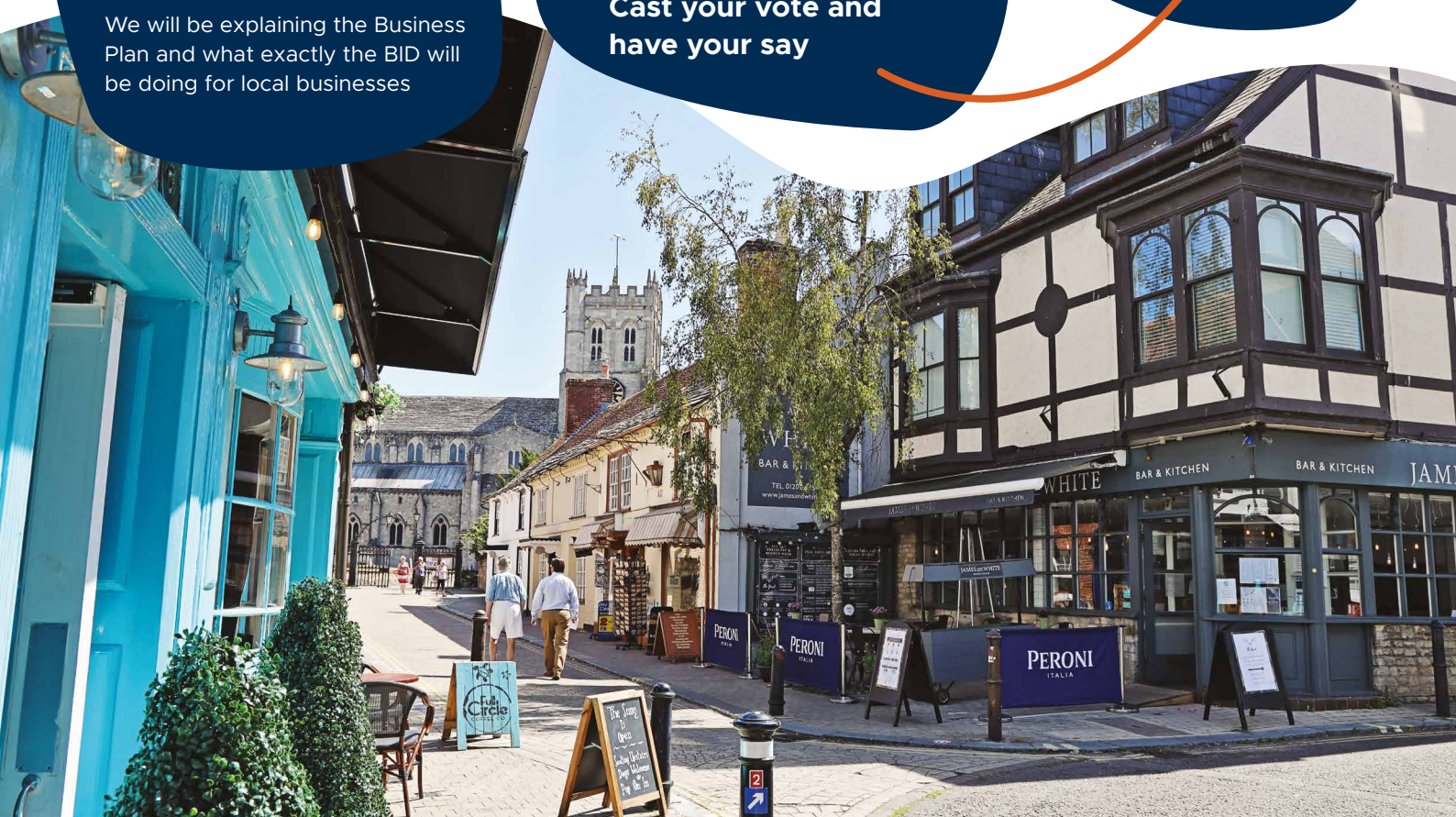
We will be explaining the Business Plan and what exactly the BID will be doing for local businesses

2-30 SEPTEMBER

Cast your vote and have your say

1 OCTOBER

THE RESULT WILL BE ANNOUNCED!



THE BID'S THEMES

THEME ONE

Christchurch ENHANCED

To introduce a number of new and ongoing measures to improve the appearance of the town centre, so creating a much more attractive place to visit.

THEME TWO

Christchurch ANIMATED

To ensure that new events & street entertainment are developed specifically for the town centre and that businesses benefit more from existing events.

THEME THREE

Christchurch PROMOTED

To develop a compelling & co-ordinated strategy to take the marketing & promotion of the town to the next level.

THEME FOUR

Christchurch SUPPORTED

To ensure that everything the BID does is designed to support and develop businesses in Christchurch and create a strong local business community.

SAVE THE DATE

12 August, 5-7pm
at The Priory Gardens

ACTIONS SUGGESTED

INCLUDE...

- Lobby for car park changes
- Working with partners to improve the appearance of the High Street and Bargates
- Campaigns to increase footfall in quieter times
- Visitor trails to ensure even footfall
- All run by a BID manager to help get additional funding to match the BID's funding

FURTHER INFORMATION

For further information regarding the BID proposals, please contact:

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Please also visit the BID website at www.christchurchbid.co.uk

or follow progress on social media:

 @BidChristchurch  Christchurch BID

Heartflood

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